

The Commissioner of Patents
United States Patent and Trademark Office
Washington, D.C. 20231
ATTN: Box Missing Parts

Re: U.S. Utility Patent Application
Application No. 09/877,761; Filed: 06/08/2001
For: **"SYSTEM AND METHOD FOR DYNAMIC CONTENT
ACTIVATION"**
Inventor(s): **Salas, et al.**
Docket No.: **MOON-P005**

Sir:

The following documents are forwarded herewith for action by the U.S. Patent and Trademark Office:

1. Copy of Notice to File Missing Parts of Non-Provisional Application;
2. Form PTO-1082 (in duplicate);
3. An **original, executed** Combined Declaration and Power of Attorney executed by Sanjeev Radhakrishnan on 6/20/2001;
4. An **original, executed** Assignment to **NEW MOON SYSTEMS, INC.**, executed by Sanjeev Radhakrishnan on 6/13/2001, recordation of which is hereby requested;
5. Original, form PTO-1595 (Recordation Cover Sheet for Assignment);
6. Copies of executed assignment and form PTO-1595 of the application submitted on 6/8/2001;
7. A return post card; and
8. Check No. **8038** for \$ **65.00** to cover:
Oath and declaration surcharge: \$65.00

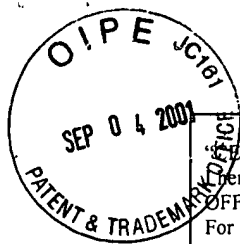
It is respectfully requested that the attached postcard be stamped with the receipt date of the above documents and returned to the addressee as soon as possible.

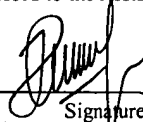
Respectfully submitted,

DENNIS S. FERNANDEZ, ESQ.
Reg. No. 34,160

08/29/01
Date

FERNANDEZ & ASSOCIATES, LLP
PATENT ATTORNEYS
PO BOX D
MENLO PARK, CA 94026-6204
(650) 325-4999
(650) 325-1203 FAX
EMAIL: iploft@iploft.com



Certificate of Mailing By "CERTIFIED MAIL" Under 37 C.F.R. 1.6	
"CERTIFIED MAIL" Mailing Label Number: 7000 1530 0004 3379 9030	Date of Deposit: 08/29/01
I hereby certify that this paper and/or fee is being deposited with the United States Postal Service "CERTIFIED MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.8 on the date indicated above and is addressed to the Assistant Commissioner For Patents, Washington, DC 20231.	
Name: Janti Lie	
08/29/01	Signature Date

Docket No.: **MOON-P005**

TRANSMITTAL LETTER

United States Patent and Trademark Office
Box Missing Parts
Washington, D.C. 20231

Re: U.S. Utility Patent Application
Application No. **09/877,761**; Filed: **06/08/2001**
For: **"SYSTEM AND METHOD FOR DYNAMIC CONTENT ACTIVATION"**
Inventor(s): **Salas, et al.**
Docket No.: **MOON-P005**

Sir:

Transmitted herewith for filing, enclosed are the following documents:

- ☒ Copy of Notice to File Missing Parts of Nonprovisional Application
- ☒ **Original**, Combined Declaration and Power of Attorney for Patent Application executed by Sanjeev Radhakrishnan on 6/20/2001
- ☒ **Original**, Assignment of the Application executed by Sanjeev Radhakrishnan on 6/13/2001
- ☒ **Original**, Form PTO-1595 (Recordation Cover Sheet for Assignment)
- ☒ Copies of executed Assignment and Form PTO-1595 of the Application executed submitted on 6/8/2001

FEES DUE

The fees due for filing the application pursuant to 37 C.F.R. 1.16 and for recording the Assignment, if any, are determined as follow:

CLAIMS					
	No. of Claims		Extra Claims	Rate	Fees
Basic Application Fee (\$710 large entity; \$355 small entity)					\$.00
Total Claims		Minus 20 =		X \$18 = X \$ 9 (small) =	.00
Total Independent Claims		Minus 3 =		X \$78 = X \$39 (small) =	.00
If Multiple Dependent Claims are presented, add \$260.00 or \$130.00(small)					
Oath of Declaration surcharge (late filing fee)					65.00
Assignment Recordation fee \$40.00 paid on filing date 10/24/00					.00
TOTAL APPLICATION FEE DUE					\$65.00

PAYMENT OF FEES

The full fee due in connection with this communication is
and is provided as follows:

\$ 65.00

_____ The Commissioner is hereby authorized to charge the fees associated with this communication or credit any overpayment to **Deposit Account No: 500482**. A duplicate copy of this authorization is enclosed.

X A Check No. 8038 for the above specified full fee is enclosed. However, in case Applicant inadvertently miscalculated any required fee, the Commissioner is hereby authorized to charge the necessary additional amount associated with this communication or credit any overpayment to **Deposit Account No: 500482**. A duplicate copy of this authorization is enclosed.

_____ Applicant does not believe that any payment of fee is needed in association with this communication. However, should Applicant inadvertently miscalculated the required fee, the Commissioner is hereby authorized to charge any necessary amount associated with this communication or credit any overpayment to **Deposit Account No: 500482**.

This application is filed pursuant to 37 C.F.R. 1.53 in the name of the above-identified Inventor(s).

Please direct all correspondence concerning the above-identified application to the following address:

FERNANDEZ & ASSOCIATES, LLP
PATENT ATTORNEYS
PO BOX D
MENLO PARK, CA 94026-6204

PHONE: (650) 325-4999
FAX: (650) 325-1203
EMAIL: *iploft@iploft.com*



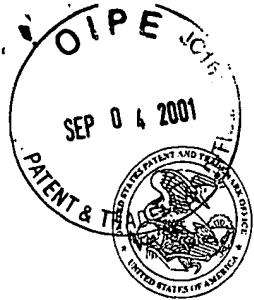
Respectfully submitted,

A handwritten signature in black ink, appearing to read "Dennis S. Fernandez", is written over a horizontal line.

DENNIS S. FERNANDEZ ESQ.
Reg. No. 34,160

08/29/01

Date



Sector \$

UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/877,761	06/08/2001	Jonathan C. Salas	MOON-P005

22877
FERNANDEZ & ASSOCIATES LLP
1047 EL CAMINO REAL
SUITE 201
MENLO PARK, CA 94025

CONFIRMATION NO. 3928

FORMALITIES LETTER



OC000000006424301

Date Mailed: 08/14/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The signature of the following inventor(s) is missing from the oath or declaration:
Sanjeev Radhakrishnan
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 65.

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

09/05/2001 MBERHE 00000116 09877761

01 FC:205

65.00 OP